



drive for success!

Win a trip to the Super Bowl, Daytona 500 or the Masters

October 2 – December 31, 2006



imagination at work

Make your move! Be a winner!

Your drive for success can make you a winner in our National Spiff Program for the final quarter of 2006!

We know this Spiff Program is really going to create some buzz – and get you energized and motivated to sell! In fact, this Spiff is so huge, we've split it up into three separate monthly giveaways...with three GRAND PRIZE PACKAGES and 130 WEEKLY PRIZE WINNERS!

Every qualified GE appliance you sell earns you an entry in weekly prize drawings and in that month's grand prize drawing. It's a total prize package worth \$78,000!

But wait, there's more! Every qualified appliance model you sell during the promotion also earns you bonus merchandise points, which can be redeemed for great rewards from the *GEIncentives.com* catalog.

See the enclosed list of qualified appliance models, and visit *GEIncentives.com* for complete details.

Drive for Success GRAND PRIZE PACKAGES!

What a way to end the year! Just look what you have the opportunity to win by selling qualified GE appliances:

- **Trip for two to Super Bowl XLI PLUS \$1,000 cash** – drawing to be held November 15, 2006
- **Trip for two to the 2007 Daytona 500® PLUS \$1,000 cash** – drawing to be held December 15, 2006
- **Trip for two to the 2007 Masters Tournament PLUS \$1,000 cash** – drawing to be held January 15, 2007

Along with the cash and hard-to-come-by tickets to the big event, each of the three monthly Grand Prize Packages includes airfare, hotel accommodations, and much more!

Remember: to qualify, just do what you do best – sell GE appliances!



The rewards keep on coming!

Weekly prizes:

OCTOBER:

10 winners per week – 5 weeks

NFL equipment – customized authentic team color jersey, by Reebok®.

Choose your team and customize the jersey with your favorite player's name and number or your own name and number.

Prize value: \$300 each

November:

10 winners per week – 4 weeks

Leather cycle jacket

Exclusive to NASCAR.com, this officially licensed NASCAR® men's or women's jacket is designed in genuine leather with your favorite driver's number, replica signature and the NASCAR Nextel® logo embroidered on the front. Embroidered team name and sponsors' logos are prominently displayed across the back and down each sleeve.

Prize value: \$300 each

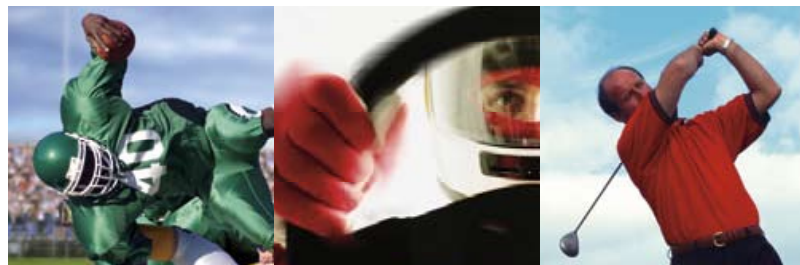
DECEMBER:

10 winners per week – 4 weeks

Odyssey® White Hot XG/2-Ball putter PLUS one dozen Callaway® golf balls

Inspired by proven, high-performance, multi-layer golf ball technology, the White Hot XG is Odyssey's latest advancement that utilizes a multi-layer insert for phenomenal performance on the green. The new 2-Ball model features an extended mallet head with a full-shaft offset.

Prize value: \$300 each



Super Bowl XLI

October Giveaway

Grand Prize:

Trip for two to the 2007 Super Bowl plus \$1,000 cash
Dolphin Stadium – Miami Gardens, Florida
Arrival: February 1, 2007

Prize package includes:

- Guaranteed lower level end zone seating
- Round trip airfare for two to Miami from 89 major North American cities
- 5-day/4-night accommodations at the JW Marriot Hotel
- Roundtrip VIP transfers
- Commemorative Super Bowl gift package
- Road trips on-site professional tour host throughout your stay

Prize Package Value: \$16,300

See official rules or GEIncentives.com for complete details.



49th Annual Daytona 500®

November Giveaway

Grand Prize:

Trip for two to the 2007 Daytona 500 plus \$1,000 cash
Daytona International Speedway® -
Daytona Beach, Florida
Arrival: February 15, 2007

Prize package includes:

- Guaranteed Nextel® tower seating
- Airfare for two to Orlando from 89 major North American cities
- 5-day/4-night accommodations at the Hyatt Grand Cypress Hotel
- Two tickets to the Busch Series race on Saturday
- Roundtrip transfers to and from hotel for Saturday's race.
- Roundtrip transfers to and from Daytona on Sunday, February 18
- Commemorative Daytona 500 gift
- Commemorative Daytona 500 program
- Road trips on-site professional tour host throughout your stay

Prize Package Value: \$9,275

See official rules or GEIncentives.com for complete details.





The Masters Tournament

December Giveaway

Grand Prize:

Trip for two to the 2007 Masters Golf Tournament plus \$1,000 cash
Augusta National Golf Club – Augusta, Georgia
Arrival: April 6 or 7, 2007

Prize package includes:

- Guaranteed tickets for the final two rounds of play
- Roundtrip airfare for two to Atlanta from 89 major North American cities
- 3-day/2-night accommodations at the Grand Hyatt Buckhead
- 3-day/2-night accommodations at the Comfort Inn Augusta
- Full-size rental car for duration of event
- Masters Tournament commemorative gift
- Breakfast daily
- Road trips on-site professional tour host in Augusta

Prize Package Value: \$14,500

See official rules or GEIncentives.com for complete details.



Start selling, and Drive for Success!

You could be a WINNER!

Ready, set, GO! For every qualified GE appliance you sell, you earn an entry into that month's GRAND PRIZE drawing for a trip to the Super Bowl, Daytona 500® or the Masters Tournament plus \$1,000 cash!

Qualified appliance sales also earn you entry into drawings for exciting prizes – valued at

\$300 each – with ten winners drawn during each week of the promotion.

Plus, you earn bonus merchandise points for rewards from the *GEIncentives.com* catalog!

Go sell, sell, sell!
That's the way to win, win, win!

National Spiff Program October 2 – December 31, 2006

Harmony™ Washers

WPGT9360C	25 points
WPGT9350C	25 points

GE Profile™

Top Load Laundry

WPRE8100	25 points
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SmartDispense™

Dishwashers

PDW9980L/N	50 points
PDW9900L/N	50 points
PDW9700L/N	50 points
PDW8980L/N	50 points

PDW8900L/N	50 points
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Built-In Side-By-Side Refrigerators

PSB42LGR	100 points
PSB42LSR	100 points
PSB48LGR	100 points
PSB48LSR	100 points

Counter-depth Refrigerators

PSC23PS	50 points
PSW23PS	50 points
PCF25PG	50 points

PSC25PS	50 points
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PSH23PG	50 points
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PSH23PS	50 points
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PSH25PS	50 points
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Advantium® Ovens

SCA1000/1001	50 points
SCA2000/2001	50 points
SCB2000/2001	50 points
SCB1000/1001	50 points

OTR Convection Microwave

JVM2070	25 points
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Profile Wall Ovens

JK/JT955	50 points
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JT/JK915	50 points
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Electric Cooking Products

JS998	100 points
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JT930	100 points
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JT980	100 points
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Dual Fuel Ranges

J2S968	50 points
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J2B918	50 points
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J2B912	50 points
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J2BP85	50 points
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GE FOURTH QUARTER 2006 CONTEST OFFICIAL RULES

1) Contest Period: Entry into the Quarterly GE Fourth Quarter National Spiff Program ("Contest") begins at 12:01:00 a.m., Eastern Time (ET), October 2, 2006, and ends at 11:59:59 p.m., (ET), December 31, 2006 ("Contest Period"). The Contest consists of Weekly and Monthly drawings as described below.

2) How to Participate via Sales: A. The Contest is open only to Eligible Participants as defined herein. B. Each qualifying product included on the 4th Quarter National Spiff Program and sold/invoiced by an Eligible Participant during the relevant Contest entry period will earn that Eligible Participant one (1) entry into the appropriate prize drawing(s) provided the claim evidencing such sale is submitted in accordance with these Rules in a timely manner (see paragraph C, below). See www.geincentives.com for a complete list of qualifying products. C. In order to qualify for inclusion in a Weekly or Monthly drawing, eligible sales claims must be submitted via the www.geincentives.com web site by the Eligible Participant who made the sale, and received and approved by the Sponsor during the entry periods outlined below for each drawing:

Monthly Drawings

	Invoice Dates/ Entries Received:	Claim Submitted By:	Claim Approved By:	Drawing Date:
October	10/2/06-10/31/06	11/8/2006	11/10/2006	11/15/2006
November	11/1/06-11/30/06	12/8/2006	12/11/2006	12/15/2006
December	12/1/06-12/31/06	1/8/2007	1/10/2007	1/15/2007

Weekly Drawings

	Invoice dates/Claims Submitted and Approved:	Drawing Date:
Week 1	10/2/06-10/8/06	10/9/2006
Week 2	10/9/06-10/15/06	10/16/2006
Week 3	10/16/06-10/22/06	10/23/2006
Week 4	10/23/06-10/29/06	10/30/2006
Week 5	10/30/06-11/5/06	11/6/2006
Week 6	11/6/06-11/12/06	11/14/2006
Week 7	11/13/06-11/19/06	11/20/2006
Week 8	11/20/06-11/26/06	11/27/2006
Week 9	11/27/06-12/3/06	12/4/2006
Week 10	12/4/06-12/10/06	12/11/2006
Week 11	12/11/06-12/17/06	12/18/2006
Week 12	12/18/06-12/24/06	12/27/2006
Week 13	12/25/06-12/31/06	1/3/2007

Instructions on how to submit an Eligible Claim are available in the GEIncentives User Guide posted at www.geincentives.com. If the instructions are not followed, the corresponding claim and all sales related thereto will be disqualified. See Rule 8, below, for complete definition of an "Eligible Claim." Entries do not roll over into subsequent drawings.

3) How to Enter Without Sales Activity: A. Eligible Participants without sales activity may enter by mail in accordance with the instructions below. B. Participants must mail in a 3.5" x 5" postcard complete with employer's name, the participant's name, business address, and telephone number hand-printed on it. C. Postcards are to be mailed to Attn: Karen Pickerill, GE Fourth Quarter Contest, c/o USMotivation, 7840 Roswell Road, Building 100, 3rd Floor, Atlanta, GA 30350. D. In order to qualify for inclusion in a Weekly or Monthly drawing, mail-in entries must be received during the entry periods outlined below for each drawing:

E. Entries may not be photocopied or mechanically reproduced, and each entry must be mailed separately. Entries do not roll over into subsequent drawings.

4) The odds of winning a Weekly prize depend on the number of eligible entries earned by/received from all Eligible Participants and submitted/received in accordance with

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these Rules during the entry period for each Weekly drawing. The odds of winning a Monthly Prize depend on the total number of eligible entries earned by/received from all Eligible Participants and submitted/received in accordance with these Rules during the entry period for each Monthly drawing.

5) Eligible Participants Defined: Eligible Participants are individual sales persons who are legal residents of the 50 United States or District of Columbia, age 18 and older (19 and older if a resident of AL or NE), and employed during the Contest Period by United States registered, licensed, commercial GE Dealers who are included in the 4th Quarter National Spiff Program and who may, under applicable law, purchase, distribute, or specify the qualifying GE products listed on the www.geincentives.com Web site. Eligible Participants must remain so employed throughout the date prizes are awarded in order to remain eligible to receive a prize.

6) Determining the Weekly First Prize Winners: Each week of the Contest Period, ten (10) Weekly Prize winners will be randomly drawn from all eligible claims submitted and approved combined with all mail-in entries received during each Weekly entry period in accordance with these Rules.

7) Determining the Monthly Grand Prize Winners: One (1) winner will be randomly drawn for each Month of the Contest Period from all eligible claims submitted and approved combined with all mail-in entries received during each Monthly entry period in accordance with these Rules.

8) Eligible Claims Defined: Eligible claims are those claims for sales of qualifying products made from October 2, 2006, through December 31, 2006. The number of eligible claims submitted by each Eligible Participant will determine the total number of entries each Eligible Participant has earned for an applicable drawing via the sales entry method. By participating, Eligible Participants hereby agree that the Quarterly Contest reports generated by USMotivation shall serve as the definitive record of sales and entries earned and shall be the determining factor in the event of any dispute. The decisions of USMotivation, an independent management company and judge, are final in all matters relating to this Contest.

9) Weekly Contest First Prizes: Ten (10) Weekly Prize winners will be chosen for each week of the Contest Period. Each will win a prize with a retail value of approximately \$300. The prizes will differ by month, based on that month's Monthly Prize. The Weekly Prizes are as follows: **October:** Each Weekly Prize will be an Authentic Adult Team Color NFL Jersey, by Reebok. **November:** Each Weekly Prize will be an official NASCAR BLACK NAPA LEATHER TEAM JACKET. **December:** Each Weekly Prize will be an Odyssey White Hot XG/2 ball Putter and one dozen Calloway golf balls. Prizes consist only of the items listed above for each Weekly Prize. Prizes are non-transferable; no prize substitutions or cash redemptions allowed except by Sponsor, who may substitute a prize of equal or greater value if an advertised prize becomes unavailable. All properly claimed prizes will be awarded.

10) Monthly Contest Grand Prizes: One (1) Eligible Participant will be randomly selected for each month of the Contest Period to win that month's Monthly Contest Grand Prize. The prizes are as follows:

October: Trip for 2 to the 2007 Super Bowl, Miami, Florida plus \$1,000 cash; Arrival: Feb. 1, 2007 for 4 nights; Prize Inclusions: Lower Level End zone seating; Roundtrip coach airfare for 2 (winner and one guest) to Miami from major North American city nearest winner's home (as determined by Sponsor); 5 days 4 night accommodation (double occupancy) at the JW Marriott Hotel; Roundtrip VIP Transfers; Commemorative Super Bowl Gift Package; Roadtrips On-Site Professional Tour Host throughout Your Stay; Approximate Retail Value (ARV): \$16,300.

November: Trip for 2 to the 2007 Daytona 500, Daytona Beach, Florida. Plus \$1,000 cash; Arrival: Feb. 15, 2007 for 4 Nights; Prize Inclusions: Nextel Tower Seating; Roundtrip coach airfare for 2 (winner and one guest) to Orlando from major North American city nearest winner's home (as determined by Sponsor) 5-day 4-night accommodations (double occupancy) at the Hyatt Grand Cypress Hotel; Two tickets to Busch Series race; Roundtrip transfers to and from hotel for Saturday's race; Roundtrip Transfers To and From Daytona on Sunday Feb. 18; Commemorative Daytona 500 Gift; Commemorative Daytona 500 Program; Roadtrips On-Site Professional Tour Host throughout Your Stay; (ARV): \$9,275

December: Trip for 2 to the 2007 Masters Golf Tournament, Augusta, GA plus \$1,000 cash; Arrival: April 06/07 for 4 Nights; Program Inclusions: Guaranteed Tickets to the final two Rounds of the Masters; Roundtrip coach airfare for 2 (winner and one guest) to Atlanta from major North American city nearest winner's home (as determined by Sponsor) 3-days 2-nights accommodation (double occupancy) at the Grand Hyatt Buckhead; 3-days 2-nights accommodation (double occupancy) at the Comfort Inn Augusta. Full size Rental car for duration of event (subject to driver's eligibility); Masters Commemorative Gift; Breakfast Daily; Roadtrips On-Site Professional Tour Host throughout Your Stay in Augusta; (ARV): \$14,500.

11) Monthly Grand Prize Winner's Requirements: The Monthly Grand Prize Winners are responsible for any expenses related to the acceptance or use of the Grand Prize that are not included in the appropriate prize description above. Such expenses include but are not limited to meals, incidentals and travel insurance. Each Monthly Grand Prize winner must provide name and required travel information for whomever is going to be accompanying him/her on the Grand Prize trip within 10 days of notification that they have won. Travel guest must be of the age of majority in his/her state of residence and will be required to sign and return a Liability/Publicity Release as a condition of accompanying winner on trip. No changes may be made to these arrangements after

this time.

12) General Conditions: A. Winners will be required to execute an Affidavit of Eligibility/Liability/Publicity Release (where permissible), which must be signed, notarized (for Monthly Winner only) and returned within 14 days of initial written notification, or prize will be forfeited and an alternate winner will be selected from among the remaining eligible entries in the appropriate drawing pool. **B.** No prize substitutions except as follows: Sponsor reserves the right to substitute a prize of equal or greater value for any of the offered prizes if such prize becomes unavailable. The prizes are transferable to persons who are of the age of majority in their state of residence, subject to Sponsor's approval, but the payment of income taxes on the prize will still be the responsibility of the winner. **C.** Monthly Contest prize winners will be issued an IRS Form 1099 reflecting the value of the prize they have won. **All winners (Weekly and Monthly) will be responsible for payment of all applicable income taxes on their prizes.**

13) Failure to comply with these rules results in the forfeiture of all rights in and to the prize and an alternate winner being chosen from among the remaining eligible entries in the appropriate drawing pool. **This contest is not open to the general public, and is void outside the 50 United States and District of Columbia and where prohibited by law.** All prizes are covered by the manufacturer warranty as represented by their standard warranty policy. Neither GE nor USMotivation make any representation or warranties, express or implied, concerning the prizes. All prize warranty/guarantee claims are to be directed to the manufacturer.

14) Disqualification: Participants will be disqualified from the Contest if they fail to comply with these Official Rules, or the terms and conditions of the GE Fourth Quarter National Spiff Program.

15) Winner Notification: A. Administrator will notify the potential monthly Grand Prize and Weekly Prize winners by telephone and/or email by the 15th of each month following the contest month. **B.** If the prize or prize notification is returned as undeliverable, or not accepted by the winner for any reason, the prize will be forfeited and awarded to an alternate winner. **C.** By participating in this Contest, entrants hereby grant Sponsor all rights, including but not limited to the right to publish or use any proper names, likenesses, photographs, and/or cities/states of residence whether online, in print, or in any other media worldwide for advertising and promotional purposes (including the Internet) for this and similar promotions without additional compensation to the entrant, except where prohibited by law. **D.** If an entrant changes his/her telephone number, e-mail address and/or street address after he/she enters the Contest, it is his/her sole responsibility to notify the Sponsor.

16) LIMITATION OF LIABILITY: A. BY PARTICIPATING IN THE CONTEST, PARTICIPANTS AGREE TO ABIDE BY THE TERMS OF THESE OFFICIAL RULES AND THE DECISIONS OF THE JUDGES; WAIVE ANY RIGHT TO CLAIM AMBIGUITY IN THE RULES; AND RELEASE, INDEMNIFY AND HOLD HARMLESS THE SPONSOR, ITS AFFILIATES, SUBSIDIARIES, PRIZE SUPPLIERS, ADVERTISING AND PROMOTION AGENCIES, AND ALL OF THEIR RESPECTIVE AGENTS, REPRESENTATIVES, OFFICERS, DIRECTORS, SHAREHOLDERS AND EMPLOYEES (COLLECTIVELY, "RELEASEES") FROM AND AGAINST ANY INJURIES, LOSSES, DAMAGES, CLAIMS, ACTIONS, OR ANY LIABILITY OF ANY KIND RESULTING FROM OR ARISING FROM OR IN CONNECTION WITH PARTICIPATION IN THIS CONTEST OR IN PRIZE-RELATED ACTIVITIES, INCLUDING BUT NOT LIMITED TO TRAVEL RELATED THERETO, OR THE ACCEPTANCE, POSSESSION, USE, MISUSE OR NONUSE OF THE PRIZES THAT MAY BE AWARDED. WINNERS AGREE TO ACCEPT THE PRIZE "AS IS." **B.** SPONSOR ACCEPTS NO RESPONSIBILITY, AND WILL NOT COMPENSATE WINNERS IN ANY WAY, FOR ANY ADDED EXPENSE OR PROBLEMS OF ANY KIND CAUSED BY WINNERS' MISSED, CANCELED, OR DELAYED TRANSPORTATION, ACCOMMODATIONS OR EVENTS.

17) Additional Terms and Conditions: By participating in this Contest, Participants agree as follows: **A.** Any and all disputes relating to the Contest shall be governed by the laws of the state of Florida. **B.** The Sponsor and Administrator are not responsible for printing or typographical errors in any Contest related materials or in the announcement of winners, or for transactions that are lost, misdirected, fail to be entered into the processing system, or are processed, reported, or transmitted late or incorrectly or are lost for any reason including but not limited to computer, telephone, paper transfer, mail system, human or other error; or for electronic, computer, or telephonic malfunction or error, including inability to access any Web site associated with the Contest, or process any transaction thereon; **C.** If, in the Sponsor's or judge's opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Contest, or if computer viruses, bugs, unauthorized intervention, fraud, or technical difficulties or failures compromise or corrupt or affect the administration, integrity, security, fairness, or proper conduct of the Contest, the judges may at their sole discretion disqualify any individual who tampers with the entry process and/or void any entries submitted fraudulently, modify or suspend the Contest, or terminate the Contest and prizes as a result of the action requiring such termination. **D.** Sponsor reserves the right to modify or terminate this Contest in entirety at any time and at its sole discretion; **E.** Should the Contest be terminated/modified prior to the stated end date, notice will be e-mailed to the participants; **F.** Any attempt by an entrant or any other individual to deliberately damage the Web site or undermine the legitimate operation of the Contest is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law; **G.** Any attempt by an individual to access any Web site associated with this Contest via a bot script or other brute force attack or any other unauthorized means will result in the IP address becoming ineligible. Use of automated entry devices, or Contest entry services or programs is prohibited; **H.** Sponsor is not responsible for lost, late, garbled, misdirected, damaged, illegible, postage-due or incomplete sales claims, entries or mail.

18) Winners List: For the names of the winners, available after January 25, 2007, send a self-addressed, stamped envelope to: GE Fourth Quarter Spiff Program/USMotivation, 974 Explorer Cove, Suite 112, Altamonte Springs, FL 32701.

19) Sponsor and Administrator: The Sponsor of this Contest is: GE Consumer and Industrial, Appliance Park, APA-228, Louisville, KY 40225. The Administrator is: USMotivation, 7840 Roswell Road, Bldg. 100, 3rd Floor, Atlanta, GA 30350.



GE Consumer & Industrial
Appliances
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